



## Michael Broy Leidel

December 8, 1959 - August 4, 2022

A memorial service for Michael Broy Leidel of Giddings, Texas is scheduled for 4:00 p.m. on Friday, August 12, 2022, at the Lion's Den located at 1623 FM 141, Giddings, TX 78942. A celebration of life will be held on Saturday, August 13, 2022, at the Dime Box Distillery located at 235 W. Railroad Row, Giddings, TX 78942 from 12:00 p.m. to 6:00 p.m. There will be an additional service in Marietta, Georgia with details to follow.

Michael was born on December 8, 1959 to Donald Charles Leidel and Beverly Broy Leidel in Frankfurt, Germany. He was christened as a child in Germany. Michael lived in Frankfurt, Buenos Aires, and Mexico City and graduated high school in Bethesda, Maryland. Michael received a Fine Arts Degree from East Carolina University. He was Vice President and Chaplain of Sigma Phi Epsilon fraternity. He also earned an MBA from Georgia State University.

Michael spent most of his career as a graphic designer and won many national and regional awards for his design work. In 2004, he was selected as a Master designer for the U.S. Mint and designed the 2006 South Dakota quarter. He held management positions in design at John H. Harland, Oglivy & Mather, Genuine Parts Company, and S.P. Richards Company. In 2005, he founded STEEM, a creative design firm. He was the owner-operator of the successful Dime Box Distillery in downtown Giddings, where he created many award-winning spirits including his Sixth Street Bourbon. He dedicated his

time to many organizations, including the Giddings Breakfast Lions Club, and in Georgia, he was a former board member of Cobb Landmarks and Marietta Cobb Museum of Art, the Guitars not Guns organization, and was a founder of the Marietta Chalktoberfest.

Michael enjoyed many things in his free time. He was an avid traveler, visiting 90 countries. Woodworking, carpentry, fishing, all water sports including scuba diving, were his passions. He was a licensed single-engine pilot. He was an award-winning, accomplished artist in multiple mediums including oil painting, a master mixologist, an avid film buff, musical lover, and proud sponsor of Texas Music Radio. Most of all, he loved spending time with his beloved fiancé, Stacy, his friends from all over the world, and his family.

Michael passed away peacefully on Thursday, August 4, 2022 at his home in Giddings.

He was preceded in death by his father, Ambassador Donald Charles Leidel. Michael is survived by his mother, Beverly Broy Leidel of Florida; fiancé, Stacy Young of Marietta, Georgia and her three children Alexandra, Ian, and Miles Thompson; older brother and sister-in-law, Peter and Karin Leidel of Dime Box, Texas; older sister, Katherine Norton Leidel of Florida; four nieces and nephews, David Michael Harris of Florida, Katherine Elise Leidel of New York, Jennifer Anne Leidel of New York, and James and Sadie Leidel of Connecticut.

Memorials may be made to the Giddings Breakfast Lions Club or the Marietta Cobb Museum of Art in Georgia.

# Previous Events

## Memorial Service

AUG 12. 4:00 PM (CT)

Lion's Den  
1623 FM 141  
Giddings, TX 78942

# Tribute Wall

JE

“ I met you at the Sig Ep get-together/conference in Atlanta in 2015. You had graduated from ECU by the time I got there, but we made up for that from that day forward until your passing, which I still can't believe I am typing that right now.

We were friends, just that. But great friends. I could bounce anything off of you and you loved me regardless. I told you I loved you every time we spoke. You knew how much your friendship meant to me. I did not miss an opportunity to tell you, I'm conditioned that way, life is short, never miss an opportunity. You, Michael, were wit, kindness, intelligence, creativity, humbleness, humor, and so much more.

I will miss you more than I even want to think about. I love you, Michael Leidel. Always will.

---

**Jennifer Evans** - August 26, 2022 at 09:25 PM

CS

“ Cheryl Friedrich Iselt Sanders lit a candle in memory of Michael Broy Leidel



---

**Cheryl Friedrich Iselt Sanders** - August 20, 2022 at 05:46 PM



“ Emerald Garden Basket was purchased for the family of Michael Broy Leidel.



---

August 11, 2022 at 05:58 PM



“ *Beautiful Dreams was purchased for the family of Michael Broy Leidel.*



---

August 11, 2022 at 10:33 AM



“ *Beautiful Dreams was purchased for the family of Michael Broy Leidel.*



---

August 10, 2022 at 03:31 PM



“ *1 file added to the tribute wall*



---

**Sherry Gantt** - August 09, 2022 at 01:53 PM



“ *Beautiful in Blue was purchased for the family of Michael Broy Leidel.*



---

August 09, 2022 at 01:48 PM



“ *Peaceful White Lilies Basket was purchased for the family of Michael Broy Leidel.*



---

August 09, 2022 at 08:58 AM



“ *1 file added to the tribute wall*



---

**Mark Sanders** - August 08, 2022 at 04:46 PM



*This was picture of a blank big chicken, before Mike painted it. Nathan Devan, Mark Sanders*

---

**Mark Sanders** - August 09, 2022 at 02:45 PM